

Congratulations!

You have successfully completed the: **AI Social Media Marketing Course**

 Build a workflow that connects it all |

Throughout this course, you've learned how to make AI part of your social media workflow. From planning and content creation to analytics, reporting, competitor research, and automation, you explored practical ways to use AI to support your daily work and make better use of your time.

You learned how to:

 Choose the right AI tools for different tasks

 Write stronger prompts and create better content

 Build content calendars and plan campaigns

 Turn data into insights and reports

 Analyze competitors and identify opportunities

 Automate repetitive parts of your workflow

This certificate confirms the successful completion of the AI Social Media Marketing Course provided by Metricool.
It does not constitute an official academic degree, professional qualification, or accredited certification.

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