



Metricooler, everything good comes to an end and now the tune is already ringing in your head "This is the end, my only friend..."

But no drama because that means something better will come along in social media, which is always good, right? 😊

Last week YouTube announced that Communities would be available to all users without restrictions...

Today, I come with the news that they will remove one of their most contradictory features!

### YouTube says bye-bye to stories

That's right, the video platform is removing stories from its options.

Ah, but YouTube had stories! Yes, since 2017 and now they go with more sorrow than glory.

With the rise of YouTube Shorts, the network has been responsible for prioritizing by creating a specific Shorts tab and showing them in search results. Additionally, with the little use of Stories, this feature has ended up digging its own grave.

YouTube already had it clear: remove the requirements of the Community tab, and give more importance to Shorts, two features that help users interact with each other.

Thus, the network is saying goodbye to YouTube Stories forever, on June 26th.

What do you think? Is this the right decision?

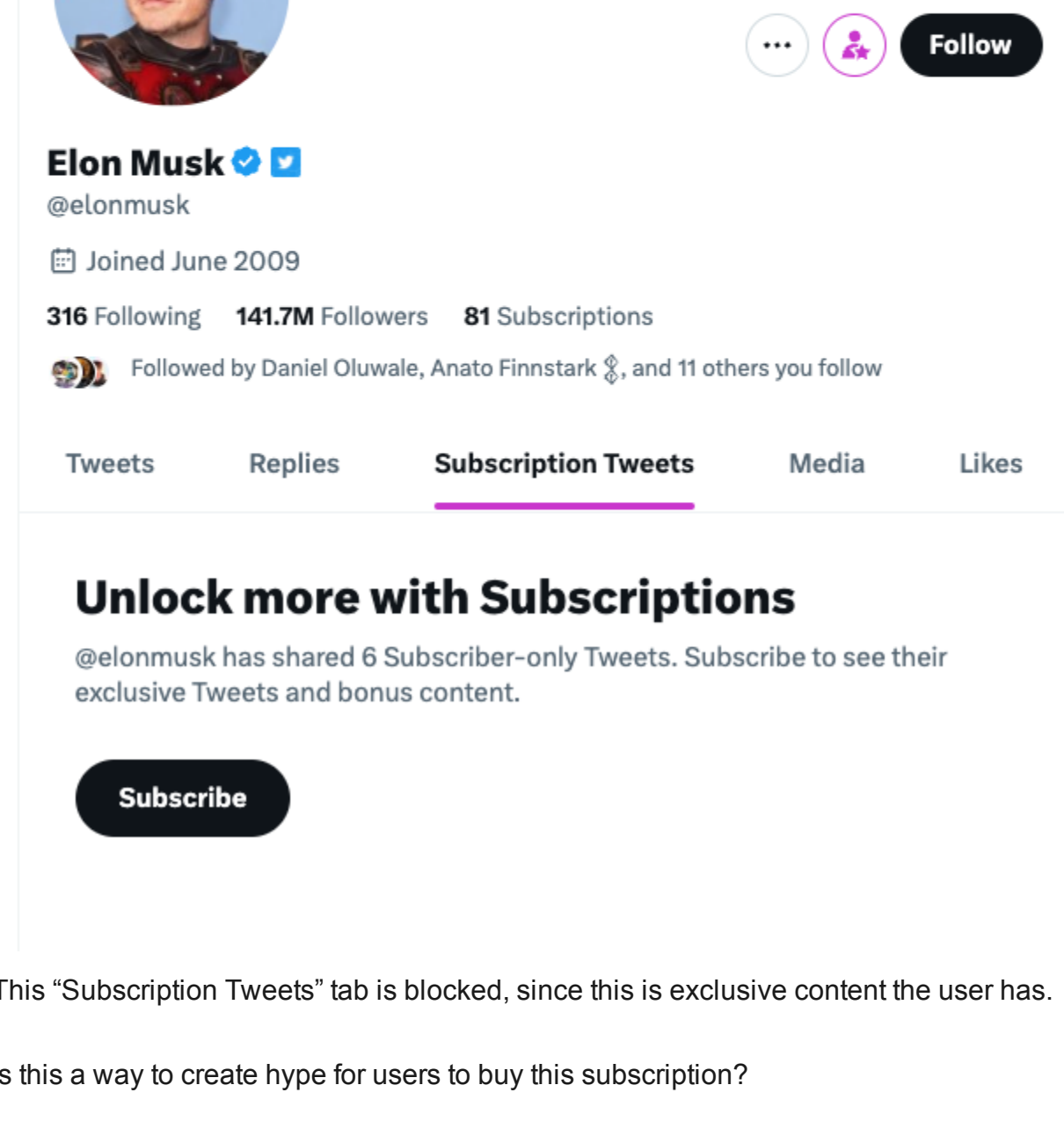
### In the open on Twitter

Twitter already offers several subscription options: blue, superfollowers...

These are the paid subscriptions that you probably already know about. But now, with the aim of boosting these premium options, Twitter has decided that each user's profile will show any active subscriptions they have.

That is, those users who has a Superfollow option will have a specific tab for this.

As a quick example, take a look at this screenshot from Elon Musk's profile. Do you notice the new tab?



This "Subscription Tweets" tab is blocked, since this is exclusive content the user has.

Is this a way to create hype for users to buy this subscription?

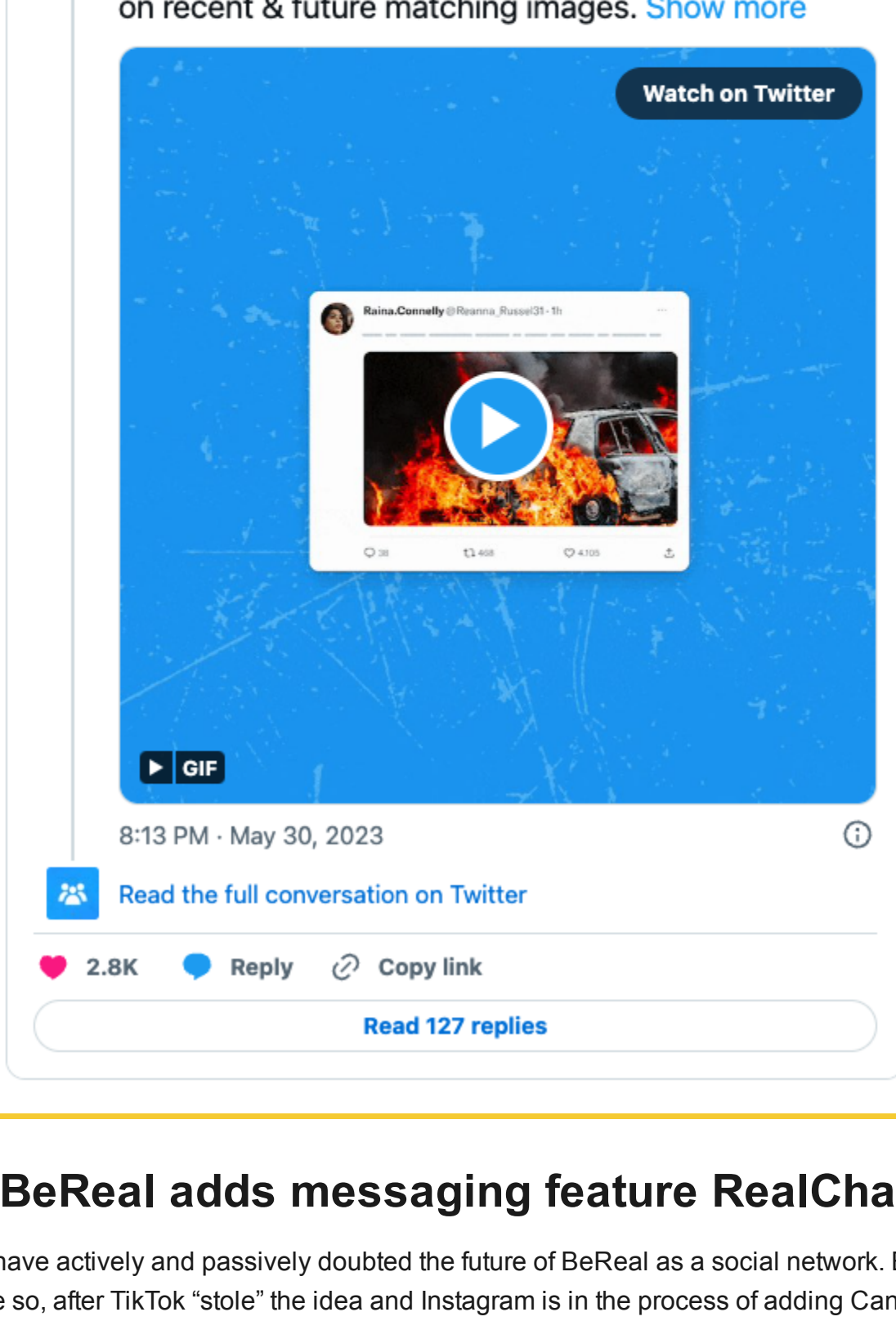
### Twitter tests notes in images

Elon Musk's social network continues to work on ensuring that the information being shared is totally secure.

From now on, contributors with an impact 10 or higher will be able to leave a note on an image accompanying a tweet, to mark it as potentially misleading.

What are contributors? They are users enables to validate or clarify information in tweet, by leaving a note on the content.

About the Twitter Community notes that arrived a few month ago, we [wrote a post on Metricool with all the information here](#).



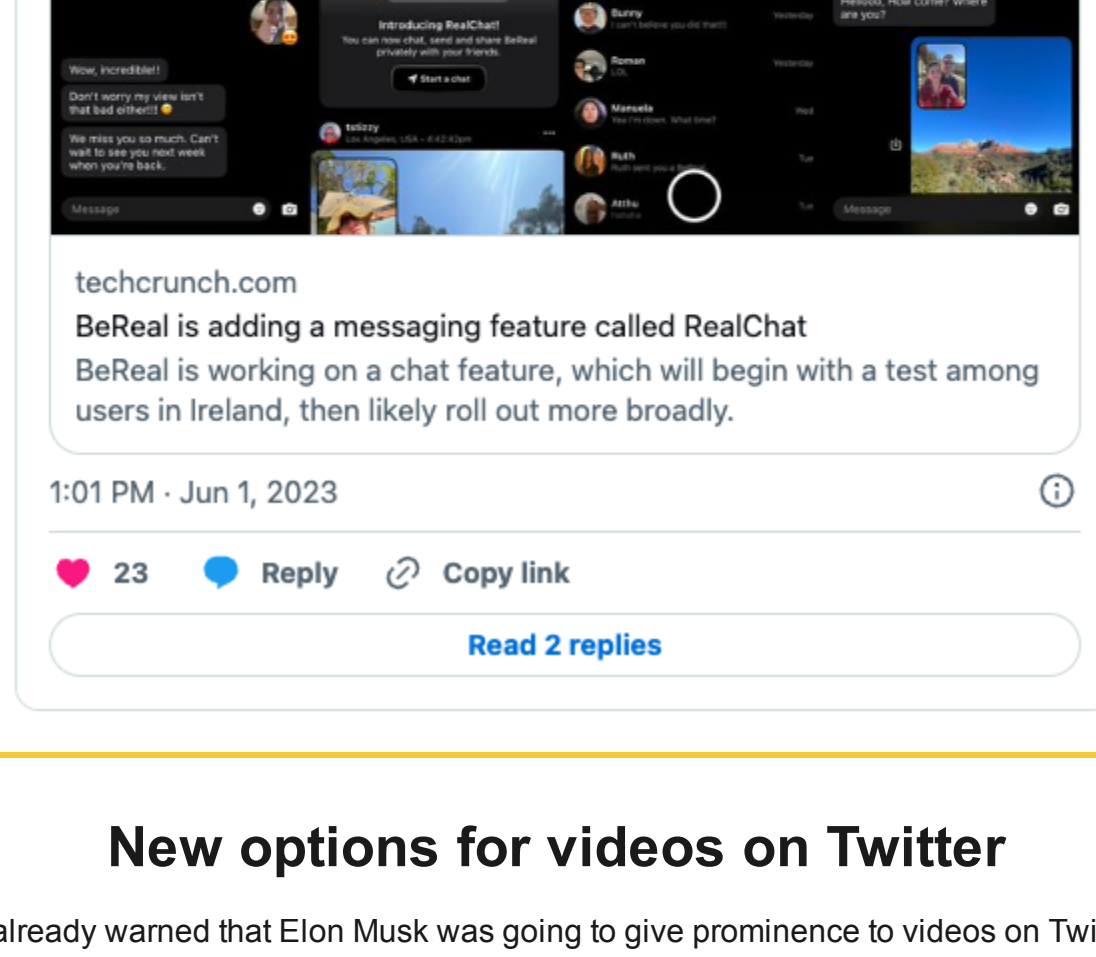
### BeReal adds messaging feature RealChat

We have actively and passively doubted the future of BeReal as a social network. Even more so, after TikTok "stole" the idea and Instagram is in the process of adding Candid Stories...

Yet, once again, the social networks are surprising us all...

BeReal is testing a new feature called RealChat, where users will be able to direct message friends, send private BeReal's, and react with RealMojis's.

Right now this is only available for users in Ireland, but is expected to roll out to all regions in the coming months. What else will become "Real" on this network?

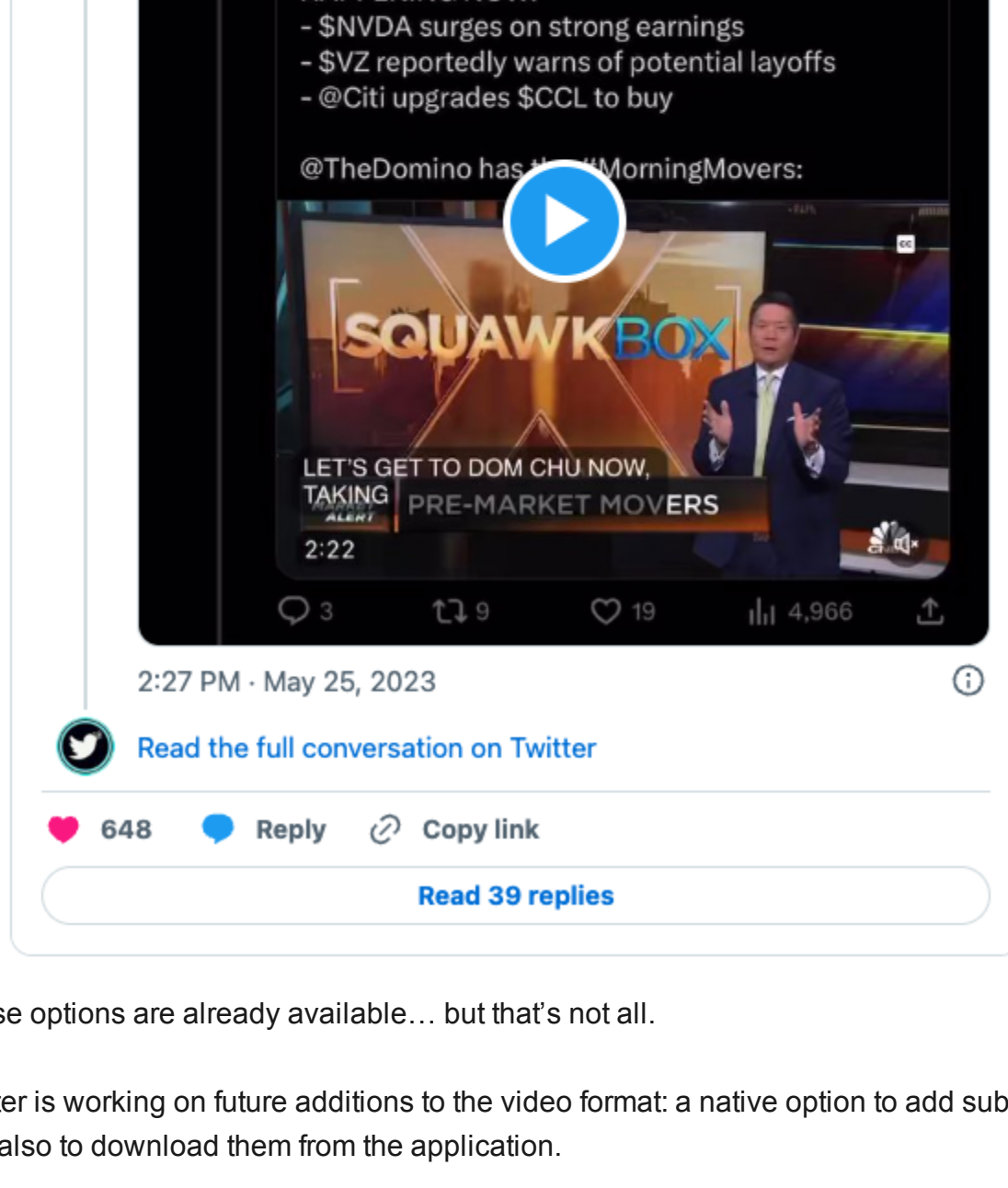


### New options for videos on Twitter

We already warned that Elon Musk was going to give prominence to videos on Twitter, and the first news is coming in.

First of all, they added new playback speeds, from 0.25x to 2x.

In addition, if you want to continue watching the video, Twitter offers a mini-player at the bottom of the screen, while still browsing the social network. Similar to what Facebook already has.

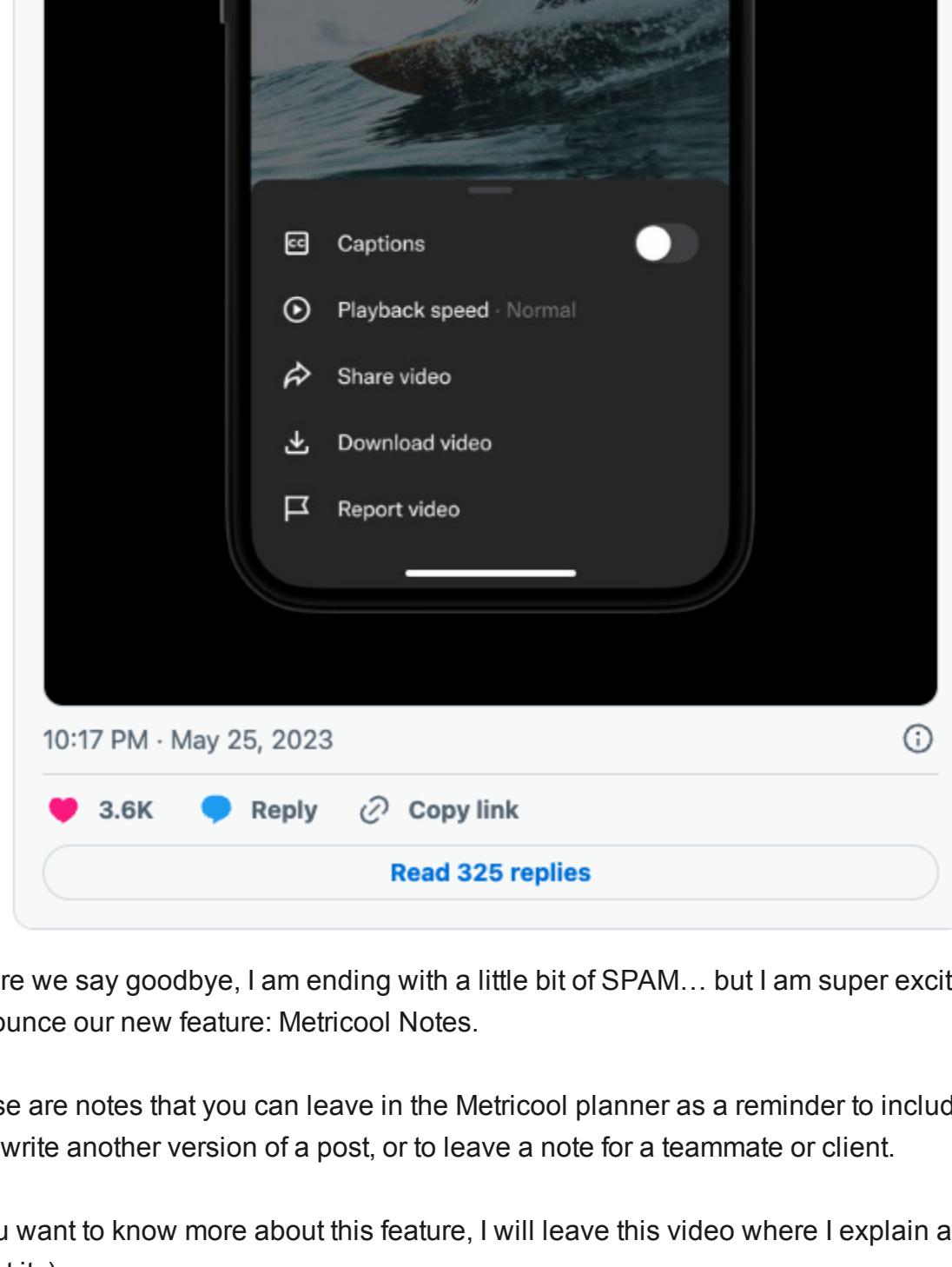


These options are already available... but that's not all.

Twitter is working on future additions to the video format: a native option to add subtitles, and also to download them from the application.

With the latter I have some doubts... will you be able to download any video? Is this only available for the videos you've already uploaded?

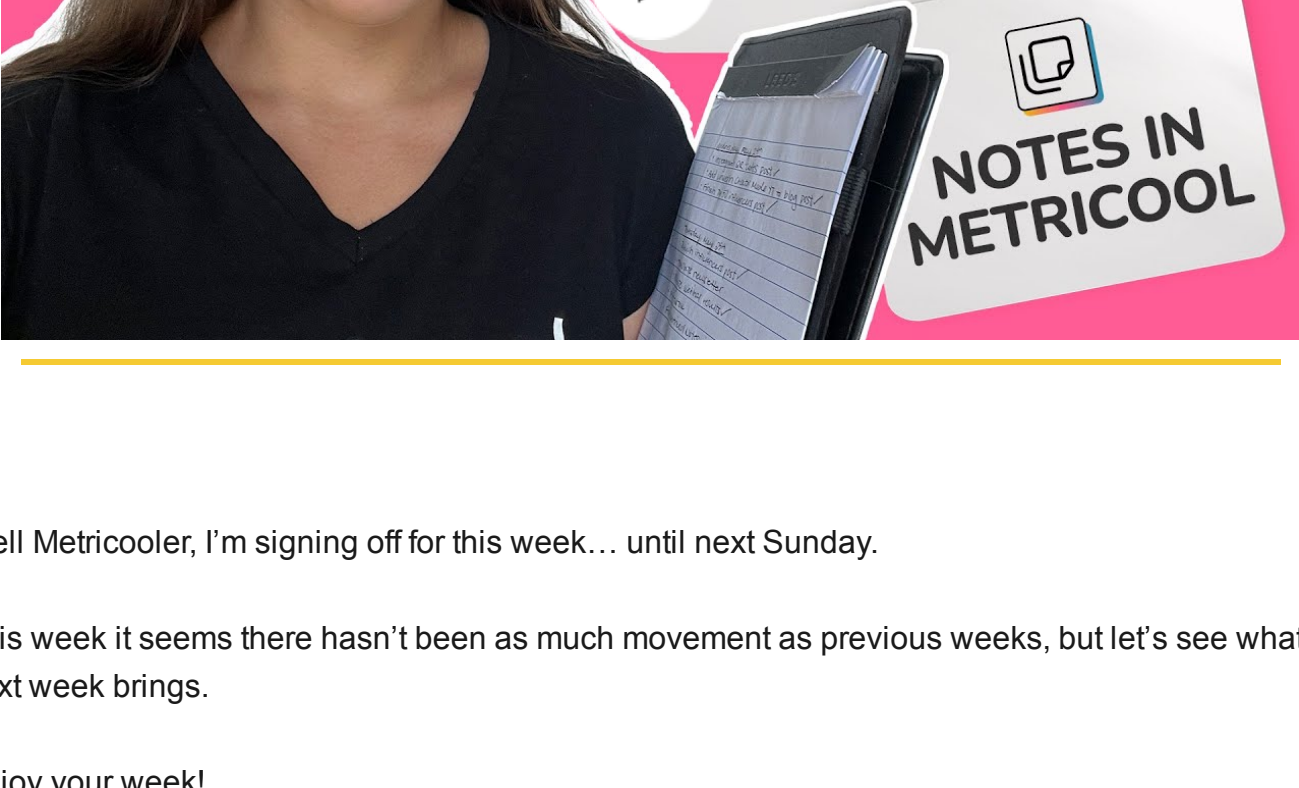
In the end, we are talking about other people's content...



Before we say goodbye, I am ending with a little bit of SPAM... but I am super excited to announce our new feature: Metricool Notes.

These are notes that you can leave in the Metricool planner as a reminder to include a link, write another version of a post, or to leave a note for a teammate or client.

If you want to know more about this feature, I will leave this video where I explain all about it:)



Well Metricooler, I'm signing off for this week... until next Sunday.

This week it seems there hasn't been as much movement as previous weeks, but let's see what next week brings.

Enjoy your week!

*Anniston, from Metricool*

PS: Remember that I am here if you have any comments or suggestions with interesting news you have seen 😊

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