to include a part with references and links of interests? Reply to this email and let me know!

P.S.: Even though summer is here, in one part of the pond, the newsletter is still on fire! By the way, do you want me

The next few weeks will be exciting.

I still don't know what to think about this new social network, new Twitter.

While we are recovering from this setback, First failure…

believing that anything they touched turned to gold.

I was a bit disappointed with

My goodness, Metricooler, lot's of news.

object. In the event that you have given your consent for the sending of communication about news and/or promotions from Metricool. You have the right of access,
rectification, deletion, limitation, opposition to processing, portability and not to be subject to automated decisions with legal effects or that significantly affect you in

In case of having contracted any of its services to maintain the contractual relationship, as

You can object to the sending of commercial communications at any time by

Share on

well as the management, administration, information, provision and improvement of the service and to send commercial communications, unless you decide to

I'll leave you with all the information here

Facebook launches A/B Testing

Facebook expands Meta Verified

As everything else that comes to Instagram, it usually lands in certain locations first (USA,

With this feature, similar to Twitter Blue's benefits, you can receive verification badges for

Do you remember Instagram's Meta Verified program, to have your account verified?

As you have already seen more than once in this newsletter, one of the keys to TikTok's

For Facebook, this is the first time offering the feature in this way and the company is

Normally it's 24 hours, at least in the networks that currently have them.

Twitter tried and abandoned them, TikTok is giving it a go…

Snapchat invented them, Instagram turned them into a great resource for content creation,

But for YouTube, this test isn't two different video versions…

worked better.

like Facebook Ads

Two different cover images for the same video

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