New Threads features

With the release of Threads, a new feature by Twitter, there has been a lot of excitement. However, it seems that Twitter may be planning to shut down Threads soon, causing a stir among social media users.

YouTube Shorts features

YouTube is diving into the short-form video arena with Shorts, a new feature that allows users to create and share short videos directly from the YouTube app. With the rise of platforms like TikTok, YouTube is looking to tap into the short-form video market.

Bibliography

Metricooler, short videos are the hit of social media networks.

**Shorts strikes back with new features**

The social network is working on creating text summaries for videos by using Artificial Intelligence to auto-generate the text. This way, users can quickly read the summary of the video without having to watch it in full.

**YouTube Works with AI**

YouTube continues to move forward with AI, which could be the whole summary. It's going to be difficult to take away TikTok's throne from short videos, and the again

**No date for Threads to launch in the EU**

However, there doesn't seem to be a similar release date for Threads in the EU, which is a bit of a disappointment. With no date for Threads to launch in the EU, the social network is in some trouble.

Elon Musk continues to move forward with 'X'

Musk, Per usually mentioned in our weekly newsletter, the person behind all of this is Elon Musk. Musk, the world's richest man, is continuously moving forward with his ambitions.

Although, according to the platform themselves, it takes another route.

**YouTube working on creating text summaries for videos**

The truth is that this news leaves me a little cold. We will have to see how many users react in the coming weeks to reach a conclusion about the future of the social network.

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