TikTok Stories

More links on YouTube channels

Threads website launching

PS: I'm taking over for Anniston the next 2 weeks. She's currently spending time with family and Anniston, from Metricool.

See you next week, Metricooler.

I will continue to keep an eye on Threads to see how it changes! What did you think of these so far these are the most important things that have happened in the world of social media this week.

We wonder if this will rectification, deletion, limitation, opposition to processing, portability and not to be subject to automated decisions with legal effects or that significantly affect you in

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This was confirmed by Adam Mosseri, CEO of Instagram in a post on Threads.

But surprise, neither Mark Zuckerberg, nor Adam Mosseri, nor Meta have given up and this too)

Many users were waiting for it…

Ever since Threads launched, it has been one bumpy rollercoaster.

In the first week, it reached 100 million registered users.

But, after that, it has been progressively losing its active users.

However, the reasons are pretty clear:

features and then there's the battle of keeping people actually interested.

In order to react against Facebook's Reels, TikTok launched a new feature this week.

TikTok launched a new feature this week. It is certainly a good strategy by YouTube to encourage viewers to visit their favorite channels.

Through this feature, YouTube wants to help viewers have the content that interests them.

It is certainly a good strategy by YouTube to encourage viewers to visit their favorite channels.

They typically appear as you are scrolling your feed or if you go to a user's page and click on their profile photo.

This gives your audience full transparency and is a very useful feature if it is a post that has more than

we think of this new addition to Twitch?

As you can see in the tweet below, the streaming social network is working on a similar way. You can exercise your rights at

Many users have signed up for Threads as it was simple and easy, but staying on and active is a battle of keeping people actually interested.

Personally, I do think it will help in some way! It will at least allow for businesses to get a

Do you think this launch will be enough to regain the lost momentum?

Many

prepares the launch of its web version. https://metricool.com/metricools-newsletter/

LinkedIn prepares the launch of its web version. https://metricool.com/metricools-newsletter/

LinkedIn Brand Partnership Labels rolling out

This tag, which can already be seen on other networks such as Instagram and TikTok, allows you to show that your post is a collaboration with a brand that has more than

LinkedIn wants to be as transparent as possible with its users and launches the brand

To add the tag, you just have to toggle on the Brand Partnership button

On Instagram, this can be done by clicking here

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Something that would later be reaffirmed by the Threads Instagram account.

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YouTube launches new feed

This change will be a big one, as currently lets users share photos and videos for a shorter time frame.

Now if a user uploads 2 or more stories, you will also be able to swipe to the left to see them.

It happens with Instagram, Facebook with Reels, YouTube with Shorts and now another platform is hopping on the trend train.

Overall though, we just have to wait and see how this plays out.

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