YouTube Analytics

X Premium: Advantages and Pricing

What is Meta Verified?

Tips to Plan your Content Strategy on Instagram

Resources: to TikTok,

PS: We know creating a social media account from scratch can be overwhelming, so if you're new

Anniston, from Metricool

See you next Sunday!

We will be here next week to update you, and stay on top of what's to come next.

This week's social media news, so you can make the right decisions for your content strategy.

I think, Metricooler, you've had enough for this week, haven't you? Take a breath, and then review

object. In the event that you have given your consent for the sending of communication about news and/or promotions from Metricool. You have the right of access,

rectification, deletion, limitation, opposition to processing, portability and not to be subject to automated decisions with legal effects or that significantly affect you in

responsible for the processing of your data, with the following purposes: In case of having contracted any of its services to maintain the contractual relationship, as

you can also see which videos work best for each segment.

The first one is more data about your subscribers, such as how many visits are from new

users?

Even if Paris isn't the best fit to attract media attention, the intentions are good. At least

streams, audio chats on

The two-year agreement includes 4 original videos for the platform, live shopping

Hilton and boost X.

Elon Musk, who we know is a serial entrepreneur, has created this idea to sign Paris

collaborations can help achieve your goals faster.

Metricooler, you know that we are big fans of metrics (I mean it's in our name…), and we

will be asked why they said goodbye. This data will be gold to improve the content on

unsubscribed from your membership. Now, when a member leaves your community, they

highlights.

period. Upload the video directly to X. Want to share a blog post? Make a thread with the

do is post extensive content within the platform”.

And Elon Musk confirmed this week, “Links don’t get as much attention. The best thing to

likely to increase your reach.

Metricool's Analytics

If you think your social media strategy should be all about sharing links, take a look at

consider changing your strategy on X, and other social media platforms. Think about

and you’ll see what I’m saying when you keep reading!

And keep retention in mind! This is another objective to keep in mind when creating

I don’t want to spoil anything, but you better start saving some coins if you don’t

networks have changed a lot since then. Now, we may even need to pay to use some.

selfies and pictures of cats? I’m talking about like 10 years ago, but we know that social

Metricooler, remember the simple times of social media when feeds were only filled with

The end of free social media

offer an ad-fee subscription, at $4.99/month.

And, of course, TikTok is also on board with this idea, and has confirmed that they will

$17/month for both Facebook and Instagram. Will they also include this for Meta Verified

one they choose.

Coincidental or not, three social networks have announced that either you see ads, or

you pay for an ad-free feed.

So, shall we get into this week's news?

This is great to see if you are reaching

4.28K  266  282 – 2 days ago

#Metricool #socialmedia #tips See more videos on YouTube

Watch this video via @Metricool

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