What do you think of this week's news?

Well, Metricooler, that's all we have for you today!

As always, I'll see you next week.

Take care,

P.S: We will be in Las Vegas next week! If you are local and want to meet us in person, we will be shooting an event with US Ambassador Rachel Pedersen. There are only a few tickets left so grab yours now.

What's on YouTube today will be on Twitch tomorrow. That's what's happening right now in the world of streaming...

Two screens on YouTube

YouTube is testing to have up to four different streams on a single screen. The social network is working to help you create a profile, in which to choose, top accounts, audios, tags and places…

Two different screens can be displayed at the same time.

More stickers for everyone

The social network is testing a new sticker to share on stories. These stickers can be uploaded, with the ability to add text or drawings…

More options, to understand why you are seeing random tweets in the ‘For You’ section.

Twitter has some explanations

You've liked a similar tweet. Because you follow a user who has liked this content. For example:

However, the truth is that their new feed announcement has me question…

Finally… the truth!

The social network is testing a new sticker to share on stories. It is still being tested, but here is what we have found so far:

It reminds me of the ‘Add Yours’ from users you didn't follow.

And the latter is related to LinkedIn.

LinkedIn. You have some choices to make.

You're going to have to get used to news about artificial intelligence coming to social media…

What's YouTube TV?

What's YouTube TV? Right now it's only available in the United States, for users that have YouTube TV.

Multistreaming has come to YouTube, with up to four screens, in four different windows, to watch and enjoy. It's non-stop!

We will have to see if Instagram finally adds it to its stories…

Good news for Instagram sticker lovers

The social network is testing a new sticker to share on stories. In addition, it has that deadly ingredient, which is knowing what a user is thinking about. Without being anything spectacular, it encourages people to give their opinions and generate interactions.

It's already difficult enough for me to focus on one screen… imagine 4.

It is still being tested, but here is what we have found so far:

The fact is that right now what's on YouTube today will be on Twitch tomorrow. It is still being tested, but here is what we have found so far:

It's non-stop!

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