This is your newsletter!

P.S.: Reminder that you can use this email to send me anything that has caught your attention.

Carlos from Metricool.

All the best.

Well, you know that next week I will be back with more…

Without a doubt, what I like most about social media is that it seems everything is all written down

Oof, Metricooler… what a week…

...rectification, deletion, limitation, opposition to processing, portability and not to be subject to automated decisions with legal effects or that significantly affect you in

responsible for the processing of your data, with the following purposes: In case of having contracted any of its services to maintain the contractual relationship, as

well as the management, administration, information, provision and improvement of the service and to send commercial communications, unless you decide to

What do you think? Do you find it interesting?

metric, on the other hand, has already been available on TikTok.

Well, with these metrics Twitter has also added the number of times the tweet has been

retweets, and the number of views

You have probably noticed that in each tweet you have main data such as

strategy is working.

The second news

It is not known when or if it will be free… But it looks like depending on this tweet, you’ll

formats of text to your content.

First, today I will share them two by two…

If you thought you had little news from Twitter every week, grab a notebook because

'tFollow' feed attracts 8.49%, the Personal Profile with 3.66% and the Search only at

contributes to about 75% of views. This is an abyss if we compare it with the rest: the

Specifically, with the data we collected in our

As you can see, TikTok is still working on the "For You" algorithm, which is the traffic

To do this, you can activate the "Refresh the For You feed" function, then:

recommendations no longer interest you.

If you haven't been convinced by the 'For You' page for a while… I have some news for

What are the two new types of ads?

The goal is to make it easier for companies and brands to be discovered by users and

Adobe has released a business update to its

This feature is still in Beta, but it seems that sooner or later you can use it…

images, videos, vectors and 3D through natural language.

To access this, you have to create a

This update works to directly cater professionals and companies of all sizes in their

We have the information first hand… after attending #AdobeSummit2023 we learned that

How are they doing it exactly? Well, by attacking its greatest strength,

I started by saying that I thought this was super useful and it's true, the user can see the

This isn't bad, considering Reels have a maximum of 90 seconds.

They are working on allowing the Reels you share in Stories to show the full video or at

Well, it seems that Instagram has taken notes with this problem and…

I think this one takes the cake, and when I read it I started to

I have a lot of news

I honestly didn't expect the Reminder Ads, but I knew the Search Ads were coming…

[TIP: Have your wallet ready in case you like them…

What do you think?

watch the full video and then like, share or comment on it.

In addition, I think it will help increase the interactions of the Reel, considering you can

complete Reel without having to click into it and the creator can receive feedback from

I have

COME ON Instagram

Twitter gets serious

It's time to add your feed to your story feed! You can now add it manually, by opening your

Twitter gets serious about

Let's start a new feature to your personal feed: From now on, you can include your

If you haven't noticed yet, the Twitter feed in the Instagram app has been

longer Reels in Stories

Twitter is going to make your tweets beautiful

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