P.S.: We have a new feature in Metricool, an Artificial Intelligence text generator, so I will leave this.
Anniston, from Metricool.

Take care,

Anyway, Metricooler, we will see you next week with best!!

Any day we will find out if it has shut down or if they have changed their name.

Oof, I don't know if I want to wait until next week to see what Twitter has in store for us.

What will they surprise us with next? Place your bets!
LinkedIn is releasing more…
What motivates me most about this news is that it seems they won't stop there and…

I come hands-full of good news about LinkedIn for companies…

If you don't know what they did, it's your loss. From the top to the bottom, they've made big steps in the right direction. Here's an overview of what they've been up to:

1. **New ways to celebrate your birthday**
   - LinkedIn is developing audio rooms to share content and connect users as they celebrate their special day.
   - There is an option that will only be available during your birthday, and the social network will add a commemorative filter that will leave you in doubt, more than ever, of who's celebrating which birthday.

2. **More options for companies on LinkedIn**
   - LinkedIn is introducing a new feature that allows companies to post job offers on their company page, with the aim of increasing the reach of their job posts.
   - Instead of posting on your personal profile, you can now share job offers on the company page with your audience (it sounds good, so I hope it lasts longer than ClubHouse).

3. **Twitter Blue subscription**
   - Twitter is following who you want, without recommendations and regardless of the verification checks can appear on the “For You” tab.
   - Without Twitter Blue you are nobody
   - Those accounts who aren't part of Twitter Blue will have their blue checks removed.
   - First, from subscribing to this program or not.
   - The network is preparing two novelties: without Twitter Blue you are nobody.
   - The first consists in allowing any video the option to go viral.
   - The second, related to this subscription program, is that Twitter Blue subscription can have the verified check on their account.

4. **New features and changes in Facebook**
   - Facebook is working on a new way to celebrate your birthday…
   - It can feel awkward, right?
   - So this is great news,
   - Now, you can add a fun selfie, and the social network will add a commemorative filter that will leave you in doubt, more than ever, of who's celebrating which birthday.

5. **TikTok surpasses Instagram as the most downloaded application**
   - TikTok has also risen to first place is the most consumed social network.
   - However, it hasn't won one category,
   - But above all, a key element is the fact that being rolled out, the app seems to be constantly improving of the year, just like that.
   - TikTok surpasses Instagram as the most downloaded application.

6. **Instagram Reels**
   - Of course, Instagram still carries a lot of weight in the social media world, especially after…
   - For Gen Z, everything happens first on TikTok, and then arrives to Instagram Reels.
   - Well...
   - Is TikTok! Surprised?

7. **Facebook vs. Instagram vs. TikTok**
   - Depending on which generation you're from, you're either surprised or not depending on which generation you're from. You're either surprised or not depending on which generation you're from…
   - Of course, this…
   - As a Gen Zer, I have witnessed first-hand the mass expansion of TikTok, in just a few short years.
   - …is it possible to have a calm week with them?

8. **Twitter's latest feature: Audio events**
   - Twitter is following who you want, without recommendations and regardless of the verification checks can appear on the “For You” tab.
   - The second, related to this subscription program, is that Twitter Blue subscription can have the verified check on their account.

9. **TinyTok**
   - TinyTok is a mobile app designed to help children and young people deal with bullying.
   - The app provides a safe space for users to connect with others who share similar experiences.
   - Users can choose to either use the app or visit a chat room where they can share their experiences and seek support.
   - The app aims to help prevent bullying in schools and online by providing a platform for users to connect and share their experiences.
   - TinyTok is available on both Android and iOS devices.

10. **Generations and social media**
    - According to recent studies, Facebook is the most popular social media platform among Baby Boomers and Generation X,
    - While TikTok is the most popular among Millennials and Generation Z.
    - This trend is expected to continue in the future with more younger generations adopting social media platforms.

11. **Birthday celebrations on LinkedIn**
    - LinkedIn is introducing a new feature that allows companies to post job offers on their company page, with the aim of increasing the reach of their job posts.
    - Instead of posting on your personal profile, you can now share job offers on the company page with your audience (it sounds good, so I hope it lasts longer than ClubHouse).

12. **Twitter Blue subscription**
    - Without Twitter Blue you are nobody
    - Those accounts who aren't part of Twitter Blue will have their blue checks removed.
    - First, from subscribing to this program or not.
    - The network is preparing two novelties: without Twitter Blue you are nobody.
    - The first consists in allowing any video the option to go viral.
    - The second, related to this subscription program, is that Twitter Blue subscription can have the verified check on their account.

13. **New features and changes in Facebook**
    - Facebook is working on a new way to celebrate your birthday…
    - It can feel awkward, right?
    - So this is great news,
    - Now, you can add a fun selfie, and the social network will add a commemorative filter that will leave you in doubt, more than ever, of who's celebrating which birthday.

14. **TikTok surpasses Instagram as the most downloaded application**
    - TikTok has also risen to first place is the most consumed social network.
    - However, it hasn't won one category,
    - But above all, a key element is the fact that being rolled out, the app seems to be constantly improving of the year, just like that.
    - TikTok surpasses Instagram as the most downloaded application.

15. **Instagram Reels**
    - Of course, Instagram still carries a lot of weight in the social media world, especially after…
    - For Gen Z, everything happens first on TikTok, and then arrives to Instagram Reels.
    - Well...
    - Is TikTok! Surprised?

16. **Facebook vs. Instagram vs. TikTok**
    - Depending on which generation you're from, you're either surprised or not depending on which generation you're from…
    - Of course, this…
    - As a Gen Zer, I have witnessed first-hand the mass expansion of TikTok, in just a few short years.
    - …is it possible to have a calm week with them?

17. **Twitter's latest feature: Audio events**
    - Twitter is following who you want, without recommendations and regardless of the verification checks can appear on the “For You” tab.
    - The second, related to this subscription program, is that Twitter Blue subscription can have the verified check on their account.

18. **TinyTok**
    - TinyTok is a mobile app designed to help children and young people deal with bullying.
    - The app provides a safe space for users to connect with others who share similar experiences.
    - Users can choose to either use the app or visit a chat room where they can share their experiences and seek support.
    - The app aims to help prevent bullying in schools and online by providing a platform for users to connect and share their experiences.
    - TinyTok is available on both Android and iOS devices.

19. **Generations and social media**
    - According to recent studies, Facebook is the most popular social media platform among Baby Boomers and Generation X,
    - While TikTok is the most popular among Millennials and Generation Z.
    - This trend is expected to continue in the future with more younger generations adopting social media platforms.

20. **Birthday celebrations on LinkedIn**
    - LinkedIn is introducing a new feature that allows companies to post job offers on their company page, with the aim of increasing the reach of their job posts.
    - Instead of posting on your personal profile, you can now share job offers on the company page with your audience (it sounds good, so I hope it lasts longer than ClubHouse).

21. **Twitter Blue subscription**
    - Without Twitter Blue you are nobody
    - Those accounts who aren't part of Twitter Blue will have their blue checks removed.
    - First, from subscribing to this program or not.
    - The network is preparing two novelties: without Twitter Blue you are nobody.
    - The first consists in allowing any video the option to go viral.
    - The second, related to this subscription program, is that Twitter Blue subscription can have the verified check on their account.